



**ΠΡΕΣΒΕΙΑ ΤΗΣ ΕΛΛΑΔΟΣ  
ΓΡΑΦΕΙΟ ΟΙΚΟΝΟΜΙΚΩΝ  
ΚΑΙ ΕΜΠΟΡΙΚΩΝ  
ΥΠΟΘΕΣΕΩΝ  
ΖΑΓΚΡΕΜΠ**

**ΕΠΕΙΓΟΝ**

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**Ζάγκρεμπ, 07 Μαρτίου 2019  
Α.Π. Φ.2795 / ΑΣ 85**

**ΠΡΟΣ :** Όπως Πίνακας Αποδεκτών

**ΘΕΜΑ 8<sup>η</sup> Σύνοδος Κορυφής Κίνας και Χωρών ΚΑΕ (16 + 1) στην Κροατία**  
**: - (α) Επιχειρηματικό Φόρουμ (Ντουμπρόβνικ 11/12 Απριλίου 2019)**  
**- (β) Συνεργασία για τις ΜΜ Επιχειρήσεις**

**(α)** Επισυνάπτουμε για ενημέρωσή σας, επιστολή του Κροατικού Οικονομικού Επιμελητηρίου (HGK-CCE) μέσω της οποίας μας γνωρίζει ότι, στο πλαίσιο της 8<sup>ης</sup> Συνόδου Κορυφής Κίνας και χωρών ΚΑΕ, γνωστής ως πρωτοβουλίας 16 + 1 που θα πραγματοποιηθεί στην πόλη Ντουμπρόβνικ (Κροατία) στις 11 και 12 Απριλίου 2019, πρόκειται να διοργανωθεί από αυτό, στις 12 Απριλίου το Επιχειρηματικό Φόρουμ της Συνόδου.

Όπως αναφέρεται, εκτός από το γενικό μέρος, θα υπάρχουν διάφορες χωριστές παρουσιάσεις (panels) με θέματα όπως υποδομές και επενδύσεις, παραγωγή και καινοτομία, εμπόριο, τουρισμός, πολιτισμός καθώς και Β2Β συναντήσεις.

Οι ενδιαφερόμενοι θα πρέπει να επικοινωνήσουν με το HGK –CCE (τηλ: +385 1 4828 382 και email: [eo@hgk.hr](mailto:eo@hgk.hr)).

**(β)** Επισυνάπτουμε επιστολή κροατικού Υπουργείου Οικονομίας, Επιχειρηματικότητας και Βιοτεχνίας, στην οποία αναφέρεται ότι, η Κροατία θα δημιουργήσει ένα Μηχανισμό Συντονισμού ΜΜ Επιχειρήσεων, σε υλοποίηση απόφασης που υιοθετήθηκε στην Σύνοδο Κορυφής της Πρωτοβουλίας στην Βουδαπέστη το 2017, μηχανισμό που αποσκοπεί στην διευκόλυνση της συνεργασίας μεταξύ επιχειρήσεων και άλλων κρατικών και ιδιωτικών φορέων σχετικών με τις ΜΜΕ.

Για την υλοποίηση αυτής της απόφασης, το κ/Υπουργείο Οικονομίας, Επιχειρηματικότητας και Βιοτεχνίας δημιούργησε μια ιστοσελίδα (<https://dev.ceec-china-sme.org/>) της οποίας η λειτουργία, θα ανακοινωθεί επίσημα στην έναρξη του Οικονομικού Φόρουμ που θα πραγματοποιηθεί στις 12.4.2019 (στο πλαίσιο της 8<sup>ης</sup> Συνόδου Κορυφής της Πρωτοβουλίας, στο Ντουμπρόβνικ) και υποβάλλει την **παράκληση όπως αποσταλούν μέχρι 12 Μαρτίου 2019**, \* στοιχεία ελληνικών φορέων που έχουν στην αρμοδιότητα τους θέματα ΜΜΕ καθώς και τον τρόπο υποβολής τους (αναλυτικά στο παράρτημα της επιστολής) προκειμένου να αναρτηθούν στην προαναφερόμενη ιστοσελίδα.

**Δεδομένου ότι η Ελλάδα έχει την ιδιότητα της χώρας-παρατηρητή σε αυτή την πρωτοβουλία (και αναμένεται στο μέλλον να έχει πλήρη συμμετοχή), οι ελληνικοί φορείς και επιχειρήσεις έχουν την δυνατότητα συμμετοχής, για αυτό παρακαλούμε για προώθηση της επισυναπτόμενης επιστολής, προς ενημέρωση των μελών σας σχετικά με αυτή την διοργάνωση.**

Ο Προϊστάμενος

Χρήστος Φαρμάκης  
Σύμβουλος ΟΕΥ Α΄

**\*έχει παραταθεί μέχρι 27 Μαρτίου**  
**Συν: 2 σελ**

Dear Madam/Sir,

The document entitled *Budapest Guidelines for Cooperation between China and CEECs*, adopted at the 2017 Summit in Budapest encourages cooperation of small and medium-sized enterprises (SMEs) in the 16+1 format and envisages that “the Participants support Croatia in hosting the 16+1 SME Centre”.

The Croatian Ministry of Economy, Entrepreneurship and Crafts has taken steps to establish **the SME Coordination Mechanism**, especially as Croatia will host on next 12 April the 8<sup>th</sup> Summit of Central and Eastern European Countries and China. The purpose of the Coordination Mechanism is to facilitate cooperation between entrepreneurs, their associations and other institutional actors such as ministries and SME agencies.

Croatia is launching the official website of the SME Coordination Mechanism, which is currently available at the provisional Internet address <https://dev.ceec-china-sme.org/>. The website will serve as a platform providing comprehensive overview of the institutional landscape in the SME sector in China and 16 Central and Eastern European countries (CEEC) for the entrepreneurship promotion policies. It should also facilitate matchmaking between individual companies and support trade among the participating countries.

**The Website of the SME Coordination Mechanism will be officially launched during the opening of the CEEC and China “16+1” Economic Forum which is scheduled to take place on the 12 April 2019 in Dubrovnik, Croatia.**

For the website to be operational by April this year, we kindly request your assistance in collecting the information in relation to your respective country. This includes the following:

1. Information about the institution(s) in your country responsible for the formulation and implementation of SME policies, with nominated contacts for the 16+1 initiative.  
*E.g. Croatia:*
  - *Ministry of Economy, Entrepreneurship and Crafts (policy formulation).*  
*Contact: Lucija Sušić, [ceec-china-sme@mingo.hr](mailto:ceec-china-sme@mingo.hr)*
  - *Croatian Agency for SMEs, Innovation and Investments (policy implementation)*  
*Contact: Doris Vukšić, [Doris.Vuksic@hamagbicro.hr](mailto:Doris.Vuksic@hamagbicro.hr)*
  - *Croatian Chamber of Economy*  
*Contact: Silva Stipić Kobali, [sstipic@hgk.hr](mailto:sstipic@hgk.hr)*
2. Data in relation to the SME sector in your respective country, provided in electronic format that is available at the following link <https://dev.ceec-china-sme.org/countrys-profile-form/>. Guidance on how to fill in the electronic format is available in the Annex to this letter.

We would also like to publish at the SME Coordination Mechanism Website the links to other coordination mechanisms under the 16+1 framework. If your respective country coordinates any of those mechanisms, please be so kind to provide us with the relevant website link.

**We would appreciate if the requested information could be provided latest by the 12 March 2019.**

Information requested under point 2 is to be provided through the available electronic format, and information about the institutional set-up and the website links can be provided to the e-mail address [ceec-china-sme@mingo.hr](mailto:ceec-china-sme@mingo.hr).

In case any clarifications are needed, feel free to contact [ceec-china-sme@mingo.hr](mailto:ceec-china-sme@mingo.hr) and we will do our best to respond as soon as possible.

Thank you very much in advance for your kind cooperation.

Yours sincerely,  
Ministry of Economy, Entrepreneurship and Crafts  
Croatia

## ANNEX

### **INSTRUCTIONS FOR FILLING IN THE ELECTRONIC FORM**

In order to efficiently and uniformly collect the relevant data for each country, the Form should be filled via the link <https://dev.ceec-china-sme.org/countrys-profile-form/> Please follow the guidance provided below!

You may find useful to visit the website <https://dev.ceec-china-sme.org/>—under section Countries/Croatia you will be able to see an example of data provided by Croatia.

#### **1. COUNTRY'S PROFILE**

*\*Please enter figures relevant for your country:*

- Country's name and capital
- Surface
- Population
- Administrative division
- GDP per capita
- Currency

#### **2. ECONOMIC SITUATION AND OUTLOOK**

*\*Please enter the latest available data about your country's current economic situation, as well as macroeconomic and fiscal projections*

- GDP growth (latest available data and projections)
- GDP composition (agriculture, industry, services)
- Inflation
- Industrial production and factors affecting its growth or decline
- Trade (export, import, main trading partners)
- Public finance (revenue, expenditure, public debt)
- Country's credit rating (according to Fitch, Standard & Poors, Moody's)
- Labour market trends (employment and unemployment rate, trends)
- Regional disparities

*\*Please enter information about the structure of the SME sector and its share in the total economy*

- Definition of SMEs
- Numbers/percentage of SMEs in the overall economy

- Major sectors covered by SME activity

### **3. PROMOTING ENTREPRENEURSHIP**

#### **3.1. BUSINESS ENVIRONMENT**

##### **How to start a business in (country's name)?**

- Provide a brief introduction about the business environment in your country.
- If available, indicate a website that provides guidance on how to start a business in your country. In case information is not available through the website, please provide data in the form of a text.

##### **Regulatory environment**

- Specify regulations that apply to business operation in your country and add any available website link.
- Provide information on any regulatory simplification processes, if applicable (administrative and fiscal burden reduction).

##### **Tax regime**

- Indicate institution(s) in your country responsible for tax policy formulation and implementation.
- Provide information about tax regulations and payment of obligatory contributions by economic operators, and add any available website link.
- Describe tax relief mechanisms available to the SMEs in your country (e.g. for starting a business, for investments in research and development, lower taxes or contributions for specific sectors etc.).

#### **3.2. ACCESS TO FINANCE**

- Describe the main financial instruments that support and encourage development of SMEs in your country (through grants, loans, guarantees and others).
- Provide website links to the institutions (ministries, agencies, banks etc.) providing support to entrepreneurs.

#### **3.3. ENTREPRENEURIAL INFRASTRUCTURE**

##### **Business zones**

- Describe the basic types and features of business zones in your country (number, size, locations, etc.).

- Outline benefits that the business zones offer to entrepreneurs and potential investors.

### **SME support institutions**

- Provide a list of institutions that support SMEs through advice, consultancy, education or any other form of support and add website links, if applicable.
- Describe briefly what kind of services are provided by SME support institutions.

## **3.4. INVESTMENTS**

### **Why invest in (country's name)**

- Briefly describe institution(s) responsible for promoting investments and for providing hands-on support to investors in your country. Add any available website links.
- Describe the benefits that your country offers to potential investors.
- Describe how you encourage the development of your regions and create better conditions for attracting investments.

## **3.5. USEFUL LINKS**

- Please add any relevant links that would be of benefit to the users of SME Coordination Mechanism website, as well as to potential business partners who want to start a business operation in your country or to promote economic cooperation within the “16+1” Initiative.

**Thank you very much for your cooperation!**



CROATIAN  
CHAMBER OF  
ECONOMY

PRESIDENT

Zagreb, 21 January 2019

**16+1 COOPERATION BETWEEN  
CHINA AND CENTRAL AND  
EASTERN EUROPEAN COUNTRIES  
NATIONAL COORDINATORS**

Esteemed National Coordinators,

We are very delighted to inform you that Croatia was chosen as the host country for the next Meeting of Heads of Governments of 16+1 countries.

Apart from the multilateral political meetings that will be organized by the Croatian Government, during the Croatia Summit, a business forum for entrepreneurs from China and all 16 Central and Eastern European countries (CEEC), will be organized by the Croatian Chamber of Economy.

Croatia fully supports the further expansion of cooperation with China and 16 CEEC within the 16+1 platform and therefore a lot of effort has been put to organize a high-level quality business forum. The forum will consist of plenary part, followed by several panels that include topics of *Infrastructure and investments*, *Production and innovations*, *Commerce* and *Tourism and Culture* and in the end the B2B individual meetings of companies.

The Summit will take place in Dubrovnik, 11-13 April 2019, and the business forum will be held on 12 April 2019. Specifics of the precise time and event location is still an ongoing discussion with the Chinese side, and we will inform you of the details as soon as they are set.

For easier and more successful distribution of additional information about the Summit, we kindly ask that you forward this letter to the institution in your country, which is in charge of informing the public about the Summit, so they can contact us directly for further communication.

*Contact information:* Croatian Chamber of Economy, International Affairs and EU Sector (phone: +385 1 4828 382; e-mail: [eo@hgk.hr](mailto:eo@hgk.hr)).

We look forward to welcoming You and entrepreneurs from your country in Croatia this April!

Sincerely,



**Luka Burilović**